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👤 25 ani  
♀ Feminin  
📍 Chișinău  
💰 **54 000 MDL**

## Preferințe

- Full-time

## Limbi

- **Română** · Fluent
- **Rusă** · Mediu
- **Engleză** · Fluent

## Permis de conducere

Categoria: B

# Consulting Analyst

## Experiența profesională

### **CONSULTING ANALYST** · Interact Analysis

*Octombrie 2023 - Prezent · 12 luni*

- Responsible for successfully executing high-quality custom research and consulting projects within three business sectors: Robotics & Warehouse Automation, Industrial Automation, and Commercial Vehicles.

- Delivered 3 projects totalling £100,000, which involved providing comprehensive PowerPoint and Excel deliverables, encompassing bespoke market sizing and forecasting, voice-of-customer analysis, and strategic initiatives for market penetration.

- Embraced a leadership role throughout all three projects, overseeing the entire project life cycle from inception to regular client updates. Met project milestones and ensured the delivery of high-standard outputs within established timelines and budgets.

### **PLANNING AND DISPATCH ANALYST INTERNSHIP**

· Centrica

*Iunie 2023 - August 2023 · 3 luni*

- Improved employee engagement within Customer Delivery by creating a centralized, comprehensive action plan. Successfully drove the plan within the team leader population, resulting in significant improvements in engagement and job satisfaction.

- Successfully embedded a culture of driving performance, by developing and implementing visual frameworks for remote work, resulting in enhanced performance updates and coaching documents during monthly 1-to-1 sessions.

- Created project and communication plans for the 'Lighter, more precision planning' pilot, incorporating timelines for new tools, resources, and scope documents. Tracked progress ensuring clear RACI assignments and smooth deployment.

### **SALES AND MARKETING INTERNSHIP** · JME Drinks Consultant

*Aprilie 2023 - Iulie 2023 · 3 luni*

- I developed a digital marketing and communication plan by driving brand awareness across SMEs (brand owners, sales

managers). Increased website searchability on Google.

- I delivered online training to the JME's team in managing a professional social media account. This improved the brand representation and increased by 30% the number of followers of the business accounts.

- I collaborated with the business owner and sales team by delivering a 2-months content calendar strategy. Wrote creative, upselling articles advertising the expertise and services of the company. This pivoted 10 new prospects and 5 new customers.

## **Studii: Superioare**

### **University of Lancaster**

*Absolvit în: 2023*

Facultatea: Entrepreneurship & Strategy

Specialitatea: INTERNATIONAL BUSINESS AND STRATEGY

### **Babes-Bolyai University**

*Absolvit în: 2023*

Facultatea: Faculty of European studies

Specialitatea: MSc PROJECT MANAGEMENT AND EUROPEAN AFFAIRS